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November 30, 2011

Dear Friend:

The Families Together in New York State Annual Conference, *New Strategies for Navigating a Changing System*, will be held this year on May 6 and 7, 2012 at the Marriott Hotel in Albany, New York. Each year, our conference grows and reaches new people across New York State. Last year, close to 500 New York families and advocates gathered together in support of children, youth and families challenged by children's mental health and other cross-systems needs. This year, we anticipate hundreds of attendees once again, and invite you to be a part of our conference by becoming a sponsor.

To make our conference a success, and to bring families together, I am writing to ask you to become a sponsor. As a sponsor, you will send the message to people throughout New York State that you care about children's mental health, while promoting your name and your service.

Families from all over New York attend our annual conference to meet others who share their joy and happiness, as well as their adversities and struggles. Many of these families are in crisis, feel stigmatized and isolated and may be unsure of how to navigate the mental health and special education systems. The Families Together Annual Conference offers an opportunity for these families to receive the education and support they need to navigate these complex systems. The conference helps lead families across New York State to a better tomorrow.

This year, Families Together's theme emphasizes the changing systems and offers new solutions for youth, families, caregivers, state leaders and advocates. We believe that an informed and supported family voice will help build stronger families and communities.

Opportunities are available for supporting our 2012 conference. Please partner with Families Together and help support families of children and youth with social, emotional and behavioral challenges.

Thank you,

Paige Pierce
Executive Director
Families Together in New York State
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The New York State Chapter
of the Federation of Families for
Children's Mental Health

Families Together is a non-profit, family-run organization that strives to establish a unified voice for children and youth with emotional, behavioral and social challenges. Our mission is to ensure that every family has access to needed information, support, and services.

Families Together in New York State, Inc. is a 501(c) 3 not-for-profit organization.



Families Together in New York State Sponsor Opportunity Information

Families Together in New York State 2012 Annual Conference
New Strategies for Navigating a Changing System
May 6 – May 7, 2012
Marriott Hotel, Albany, New York

Your sponsorship will...

- Help us send youth diagnosed with social, emotional and behavioral challenges and their families to the conference. These participants often do not have the funds to attend our conference unless sponsors like you provide them this opportunity.
- Provide excellent exposure for your organization. By sponsoring the Families Together in New York State Annual Conference, your organization becomes visible to our conference participants: youth, families, policymakers, advocates, educators, mental health professionals and concerned citizens from across New York State.
- Fund educational and informational workshops and presentations on a variety of topics related to child & adolescent mental health, building future leaders through education, new strategies and information.
- Advance the professional development of advocates, educators and mental health providers.
- Offer your business an opportunity to be recognized in the conference program, website, listserv, newsletters and event signage.
- Offer you eligibility for a complimentary conference registration and a one year Families Together membership (please see applicable sponsorship levels).
- Bring national and statewide experts to one convenient location in Albany, where they provide an outstanding, educational experience to the families we serve.

Please submit sponsorships Families Together in New York State by February 28, 2012 for inclusion in publications and signage.

Thank you for your support!



Sponsor Levels

Friend of Families Together	<ul style="list-style-type: none"> A Friend of Families Sponsor helps support our conference scholarships Business card sized advertisement in the Annual Conference Program 	\$100.00
Membership Partner	<ul style="list-style-type: none"> A Membership Partner Sponsor helps support our conference scholarships Quarter page sized advertisement in the Annual Conference Program 	\$200.00
Sponsor A Youth	<ul style="list-style-type: none"> Sponsors one youth receiving a scholarship Free Families Together Membership for your organization Half Page advertisement in the Annual Conference Program 	\$300.00
Sponsor A Family Member	<ul style="list-style-type: none"> Sponsors one family member receiving a scholarship Free Families Together Membership for your organization Half Page advertisement in the Annual Conference Program 	\$350.00
Community Partner	<ul style="list-style-type: none"> Sponsor of the Sunday Night Awards Ceremony Logo and Name Recognition at Awards Ceremony & Conference Program One Complimentary Conference Registration Free Families Together Membership for your organization Half page advertisement in the Annual Conference Program 	\$500.00
Sustaining Partner	<ul style="list-style-type: none"> A Sponsor of the Annual Conference Logo and Name Recognition in Conference Program and lunch, dinner and keynote signage 2 Complimentary Conference Registrations Complimentary Exhibit Table Free Families Together Membership for your organization Full page advertisement in the Annual Conference Program 	\$1,000.00
Keynote Speaker Sponsor	<ul style="list-style-type: none"> The Sponsor of our 2012 Keynote Speaker, Mr. Jonathan Mooney Logo and Name Recognition in Conference Program and lunch, dinner and keynote signage 4 Complimentary Conference Registrations Complimentary Exhibit Table Free Families Together Membership for your organization Full page advertisement in the Annual Conference Program 	\$5,000.00

Support a statewide agency that is helping others
Promote your products and services
Open new doors
Network throughout New York State
Strengthen your commitment to your communities
Outreach to new people
Raise awareness while helping others



Families Together in New York State Sponsor Form

Name _____

Sponsoring Organization/Company _____

Address _____

Street

City

State

Zip

Phone _____

Fax _____

Email _____

Name to Use for Recognition _____

Please Select Sponsorship Level:

- Friend of Families Together \$100.00
- Membership Partner \$200.00
- Sponsor A Youth \$300.00
- Sponsor A Family Member \$350.00
- Community Partner \$500.00
- Sustaining Partner \$1,000.00
- Keynote Speaker Sponsor \$5,000.00

Please indicate dollar amount of your sponsorship: \$ _____

- I am unable to become a sponsor, but please accept my donation of: \$ _____
- Check here if you would like your name listed with our 2012 donors. Thank you.

Please forward this sponsorship form with payment to FTNYS, 737 Madison Avenue, Albany, New York 12208 or fax information 518.434.6478 Attention: FTNYS 2012 Conference

Method of Payment:

- I would like to pay by check made out to: FTNYS 2012 Conference



-  I would like to pay online through PayPal (please fill in this form, and pay online at www.ftnys.org. Please mail or fax this completed form to the address above.

Questions?

Please contact Tracie Killar, Communications Director at Families Together in New York State, at tkillar@ftnys.org or 518.432.0333 x 24.

On behalf of the children, youth and families we serve, thank you for your support!