

# Families Together in New York State 2019 Annual Conference

Sunday, May 5 & Monday, May 6, 2019

Marriott Hotel, Albany, NY

*Building Strong Roots for Success: Integration for Family Wellness*

## Sponsor & Exhibitor Opportunities

### Dear Colleague:

We hope you will join us as a sponsor or vendor for the 2019 Families Together in New York State Annual Conference, Building Strong Roots for Success: *Integration for Family Wellness*.

This year more than ever it is critical that Family Peer Support Providers and Youth Peer Advocates receive information about your services to explore successful collaborations between New York State Family Peer Support programs and health plans, Performing Provider Systems, health homes, health care/hospital systems and other service providers. In addition, this is a premier opportunity to meet FPSS professionals first hand to showcase your products and services. There is no doubt, the need to use data (service and financial), learn new billing systems, and understand new requirements to strengthen the capacity of internal systems, staff and boards is critical to the success of the FPSS programs. In addition, the many family members and youth in attendance will also greatly benefit from your programs, products and services.

Last year, over 400 representatives from family peer support providers, family advocates, and family members, youth and professionals from the children's behavioral health and other cross-system children's services attended this event. Your participation will offer the necessary supports, services and partnerships needed as the children's behavioral health system offers new SPA services and moves to a value-based payment and managed integrated care system.

Please review the many opportunities available for sponsorship and exhibitors in this prospectus. Your support and participation is invaluable to New York's behavioral health system for children, youth and families.

Thank you in advance for your participation and support.



Paige Pierce, Executive Director  
Families Together in New York State



### Market Your Services

to over 400 Family Peer Support Providers, Youth Peer Advocates and Families!

### The Families Together Annual Conference

offers your company first hand access to share services, education and support to family, youth, and statewide family peer support providers, which will best position these providers to navigate the complex children's health and behavioral health systems.

# Families Together in New York State 2019 Annual Conference

Sunday, May 5 & Monday, May 6, 2019

Marriott Hotel, Albany, NY

## Building Strong Roots for Success: Integration for Family Wellness

### VENDOR OPPORTUNITIES

#### EXHIBIT DATES & HOURS

**Set Up:** Sunday, May 5, 2019, 9:00AM

**Show Begins:** 10:00AM

**Breakdown:** Monday, May 6, 2019, 12Noon. Vendors cannot break down during the educational sessions.

#### VENDOR FEES

Meals and refreshments for one staff person (dinner Sunday, Breakfast and Lunch Monday) are included in the exhibitor table fees.

FTNYS Chapters: \$175

Not-for-Profit / Small Business: \$250

*Small Business includes those organizations with an operating budget of \$250,000 or less.*

Commercial Business: \$375

#### HOTEL ACCOMMODATIONS & MEALS

Hotel reservations are made directly with the Marriott Hotel. Visit our website, [www.ftnys.org](http://www.ftnys.org) for more information.

#### For More Information and Questions:

Contact Brad Hansen at 518.432.0333 x28 or [bhansen@ftnys.org](mailto:bhansen@ftnys.org), or visit our website at [www.ftnys.org](http://www.ftnys.org).

**To guarantee recognition in conference materials**, the form on the next page must be received with your logos and advertisements emailed to [bhansen@ftnys.org](mailto:bhansen@ftnys.org) by **April 16, 2019**. Sponsorships or Vendors that arrive after that date will receive recognition as outlined in the category chosen however, logos and advertisements will not be listed in materials due to printing deadlines.

### SPONSORSHIP OPPORTUNITIES

#### SPONSOR SCHOLARSHIPS: \$500

Your sponsorship will cover the cost for a family to attend, network and learn at the conference. *Sponsorship includes: Company name/logo included in the official program, signage throughout the conference.*

#### FRIEND OF FAMILIES TOGETHER: \$1,000

Show your support of families and children as a Friend of Families Together. *Sponsorship includes: 1/4 page (3.5"W x 4.75"H, Portrait Only) sized ad in the official program, signage throughout the conference, your logo on the FTNYS website and social media and one (1) full registration to the conference which includes the Annual Awards Dinner Sunday night and the luncheon on Monday.*

#### LEADERSHIP BREAKFAST: \$2,500

For leaders and executives from Family Peer Support Programs. This event offers an exclusive opportunity to receive valuable information and technical assistance on the transformation of the children, youth and family behavioral health system. *Sponsorship includes: 1/2 page sized (7.5"W x 4.75"H, Landscape Only) ad in the official program, signage at the leadership breakfast and throughout the conference, your logo on the FTNYS website and one (1) full registration to the conference which includes the Annual Awards Dinner Sunday night and the luncheon on Monday.*

#### BRONZE SPONSORSHIP: \$3,000

*Sponsorship includes: 1/2 page (7.5"W x 4.75"H, Landscape Only) sized ad in the official program, signage throughout the conference, your logo on the FTNYS website and social media posts, one six foot vendor table, and two (2) full registrations to the conference which includes the Annual Awards Dinner Sunday night and the luncheon on Monday.*

#### SILVER SPONSORSHIP: \$5,000

*Sponsorship includes: Full page (7.5"W x 10"H, Portrait Only) sized ad on the inside front cover of the official program, signage throughout the conference, your logo on the FTNYS website and social media posts, one six foot vendor table, and three (3) full registrations to the conference which includes the Annual Awards Dinner Sunday night and the luncheon on Monday.*

#### GOLD SPONSORSHIP: \$10,000

*Sponsorship includes: Full page (7.5"W x 10"H, Portrait Only) sized ad on the back cover of the official program, signage throughout the conference, your logo on the FTNYS website and social media posts, one six foot vendor table, and five (5) full registrations to the conference which includes the Annual Awards Dinner Sunday night and the luncheon on Monday.*



**DON'T MISS THIS GREAT  
OPPORTUNITY!  
REGISTER TODAY**

# Families Together in New York State

2019 Annual Conference *Building Strong Roots for Success: Integration for Family Wellness*

Sunday, May 5 & Monday, May 6, 2019 Marriott Hotel, Albany, NY

## APPLICATION & CONTRACT

### I. GENERAL INFORMATION *Please Print or Type:*

Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Company / Organization \_\_\_\_\_

Address \_\_\_\_\_

City / State / Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

### 2. VENDOR TABLE

We understand that this application becomes a contract when signed by us and accepted by Families Together in New York State. **Contract Submission Deadline: April 16, 2019**

**Please check the appropriate line:**

- FTNYS Chapter **\$175**
- Not-for-Profit / Small Business **\$250**
- Commercial Business **\$375**

**Total Vendor Cost:** \_\_\_\_\_

#### A. Product / Services Description

**Annual Conference Official Program Copy:** On a separate page, please type your company name and contact name along with a description of your products / services to be listed in the conference program (30 words or less). **Copy received after April 16, 2019 will NOT appear in the materials.** PLEASE PRINT on a separate page and attach to this contract.

#### B. Name Badges *Please Print or Type:*

Please list the names of each representative attending the exhibit. Your name will appear exactly as you indicate below.

1) \_\_\_\_\_

2) \_\_\_\_\_

### 3. SPONSORSHIP

Please choose your sponsorship level. Sponsorship will be assigned in order of receipt of contract. All fees must be paid in full to reserve exclusively. For cancellation of commitment, the company agrees to pay 25% of the amount of sponsorship.

- Gold Sponsorship: **\$10,000**
- Silver Sponsorship: **\$5,000**
- Bronze Sponsorship: **\$3,000**
- Leadership Breakfast: **\$2,500**
- Friend of Families Together: **\$1,000**
- Sponsor Scholarships: **\$500**

**Total Sponsorship Cost:** \_\_\_\_\_

#### Name Badges for Sponsorship Complimentary Tickets *Please Print or Type:*

Please list the names of each representative attending the conference as part of your Sponsorship. Your name will appear exactly as you indicate below.

1) \_\_\_\_\_

2) \_\_\_\_\_

### 4. COST SUMMARY

\$ \_\_\_\_\_ Total Cost for Vendor Table

\$ \_\_\_\_\_ Total Cost for Sponsorship

\$ \_\_\_\_\_ **Total Amount Due**

#### Payment Method:

- Check (Made payable to FTNYS)
- Credit Card (Please call FTNYS to process by phone)

**Questions or Payment?** Contact Brad Hansen at 518.432.0333 ext. 28 or bhansen@ftnys.org

