

# Families Together in New York State

## 2020 Annual Conference *Celebrating 25 years!*

Sunday, April 26 & Monday, April 27, 2020

Marriott Hotel, Albany, NY

*20/20 A Perfect Vision of the Past...A Clear Vision for the Future*

## Sponsor & Exhibitor Opportunities

### Dear Colleague:

We hope you will join us as a sponsor or vendor for the 2020 Families Together in New York State Annual Conference, *20/20 A Perfect Vision of the Past...A Clear Vision for the Future*.

This year more than ever it is critical that Family Peer Support Providers and Youth Peer Advocates receive information about your services to explore successful collaborations between New York State Family Peer Support programs and health plans, Performing Provider Systems, health homes, health care/hospital systems and other service providers. In addition, this is a premier opportunity to meet FPSS professionals first hand to showcase your products and services. There is no doubt, the need to use data (service and financial), learn new billing systems, and understand new requirements to strengthen the capacity of internal systems, staff and boards is critical to the success of the FPSS programs. In addition, the many family members and youth in attendance will also greatly benefit from your programs, products and services.

Last year, over 400 representatives from family peer support providers, family advocates, and family members, youth and professionals from the children's behavioral health and other cross-system children's services attended this event. Your participation will offer the necessary supports, services and partnerships needed as the children's behavioral health system offers new SPA services and moves to a value-based payment and managed integrated care system.

Please review the many opportunities available for sponsorship and exhibitors in this prospectus. Your support and participation is invaluable to New York's behavioral health system for children, youth and families.

Thank you in advance for your participation and support.



Paige Pierce, Executive Director  
Families Together in New York State



### Market Your Services

to over 400 Family Peer Support Providers, Youth Peer Advocates and Families!

### The Families Together Annual Conference

offers your company first hand access to share services, education and support to family, youth, and statewide family peer support providers, which will best position these providers to navigate the complex children's health and behavioral health systems.

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#### VENDOR OPPORTUNITIES

##### EXHIBIT DATES & HOURS

**Set Up:** Sunday, April 26, 2020, 9:00AM

**Show Begins:** 10:00AM

**Breakdown:** Monday, April 27, 2020, 12Noon. Vendors cannot break down during the educational sessions.

##### VENDOR FEES

Meals and refreshments for one staff person (Reception Sunday, Breakfast and Lunch Monday) are included in the exhibitor table fees.

FTNYS Chapters: \$175

Not-for-Profit / Small Business: \$250

*Small Business includes those organizations with an operating budget of \$250,000 or less.*

Commercial Business: \$375

##### HOTEL ACCOMMODATIONS & MEALS

Hotel reservations are made directly with the Marriott Hotel. Visit our website, [www.ftnys.org](http://www.ftnys.org) for more information.

##### For More Information and Questions:

Contact Brad Hansen at 518.432.0333 x28 or [bhansen@ftnys.org](mailto:bhansen@ftnys.org), or visit our website at [www.ftnys.org](http://www.ftnys.org).

**To guarantee recognition in conference materials**, the form on the next page must be received with your logos and advertisements emailed to [bhansen@ftnys.org](mailto:bhansen@ftnys.org) by **April 10, 2020**. Sponsorships or Vendors that arrive after that date will receive recognition as outlined in the category chosen however, logos and advertisements will not be listed in materials due to printing deadlines.

#### SPONSORSHIP OPPORTUNITIES

##### SPONSOR SCHOLARSHIPS: \$500

Your sponsorship will cover the cost for a family to attend, network and learn at the conference. *Sponsorship includes: Company name/logo included in the official program, signage throughout the conference.*

##### FRIEND OF FAMILIES TOGETHER: \$1,000

Show your support of families and children as a Friend of Families Together. *Sponsorship includes: 1/4 page (3.5"W x 4.75"H, Portrait Only) sized ad in the official program, signage throughout the conference, your logo on the FTNYS website and social media and one (1) full registration to the conference which includes the Reception Sunday night and the luncheon on Monday.*

##### LEADERSHIP BREAKFAST: \$2,500

For leaders and executives from Family Peer Support Programs. This event offers an exclusive opportunity to receive valuable information and technical assistance on the transformation of the children, youth and family behavioral health system. *Sponsorship includes: 1/2 page sized (7.5"W x 4.75"H, Landscape Only) ad in the official program, signage at the leadership breakfast and throughout the conference, your logo on the FTNYS website and one (1) full registration to the conference which includes the Reception Sunday night and the luncheon on Monday.*

##### BRONZE SPONSORSHIP: \$3,000

*Sponsorship includes: 1/2 page (7.5"W x 4.75"H, Landscape Only) sized ad in the official program, signage throughout the conference, your logo on the FTNYS website and social media posts, one six foot vendor table, and two (2) full registrations to the conference which includes the Reception Sunday night and the luncheon on Monday.*

##### SILVER SPONSORSHIP: \$5,000

*Sponsorship includes: Full page (7.5"W x 10"H, Portrait Only) sized ad on the inside front cover of the official program, signage throughout the conference, your logo on the FTNYS website and social media posts, one six foot vendor table, and three (3) full registrations to the conference which includes the Reception Sunday night and the luncheon on Monday.*

##### GOLD SPONSORSHIP: \$10,000

*Sponsorship includes: Full page (7.5"W x 10"H, Portrait Only) sized ad on the back cover of the official program, signage throughout the conference, your logo on the FTNYS website and social media posts, one six foot vendor table, and five (5) full registrations to the conference which includes the Reception Sunday night and the luncheon on Monday.*



**DON'T MISS THIS GREAT  
OPPORTUNITY!  
REGISTER TODAY**