

Sponsor & Exhibitor Prospectus

Dear Colleague:

We hope you will join us as a sponsor or vendor for the **2022 Families Together in New York State Annual Conference, Building Strong Roots for Success: Today's Vision, Tomorrow's Reality!**

This year more than ever it is critical that Family Peer Support Providers and Youth Peer Advocates receive information about your services to explore successful collaborations between New York State Family Peer Support programs and health plans, Performing Provider Systems, health homes, health care/hospital systems and other service providers. In addition, this is a premier opportunity to meet FPSS professionals first hand to showcase your products and services. There is no doubt, the need to use data (service and financial), learn new billing systems, and understand new requirements to strengthen the capacity of internal systems, staff and boards is critical to the success of the FPSS programs. In addition, the many family members and youth in attendance will also greatly benefit from your programs, products and services.

Last year, over 400 representatives from family peer support providers, family advocates, and family members, youth and professionals from the children's behavioral health and other cross-system children's services attended this event. Your participation will offer the necessary supports, services and partnerships needed as the children's behavioral health system offers new SPA services and moves to a value-based payment and managed integrated care system.

Please review the many opportunities available for sponsorship and exhibitors in this prospectus. Your support and participation is invaluable to New York's behavioral health system for children, youth and families.

Thank you in advance for your participation and support.



Paige Pierce, Executive Director
Families Together in New York State



**Market Your Services
to 200 Family Peer
Support Providers,
Youth Peer Advocates
and Families!**

**The Families Together
Annual Conference offers
your company first hand
access to share services,
education and support to
family, youth, and
statewide family peer
support providers, which
will best position these
providers to navigate the
complex children's health
and behavioral health
systems.**

SPONSOR & EXHIBITOR PROSPECTUS

SAFETY INFORMATION: The health and safety of all participants is our top priority therefore all attendees MUST BE vaccinated and provide proof of vaccination during the registration process. Attendees will also be required to wear masks in meeting rooms and hotel public spaces at all times.

VENDOR OPPORTUNITIES

EXHIBIT DATES & HOURS

Set Up: Sunday, May 1, 2022, 9:00AM

Show Begins: 10:00AM

Breakdown: Monday, May 2, 2022, 12Noon. Vendors cannot break down during the educational sessions.

VENDOR FEES

Meals and refreshments for one staff person (Reception Sunday, Breakfast and Lunch Monday) are included in the exhibitor table fees.

FTNYS Chapters: \$175

Not-for-Profit / Small Business: \$250

Small Business includes those organizations with an operating budget of \$250,000 or less.

Commercial Business: \$375

HOTEL ACCOMMODATIONS & MEALS

Hotel reservations are made directly with the Marriott Hotel. Visit our website, www.ftnys.org for more information.

For More Information and Questions:

Contact Brad Hansen at 518.432.0333 x28 or bhansen@ftnys.org, or visit our website at www.ftnys.org.

To guarantee recognition in conference materials, the form on the next page must be received with your logos and advertisements emailed to bhansen@ftnys.org by **April 10, 2022**. Sponsorships or Vendors that arrive after that date will receive recognition as outlined in the category chosen however, logos and advertisements will not be listed in materials due to printing deadlines.

SPONSORSHIP OPPORTUNITIES

SPONSOR SCHOLARSHIPS: \$500

Your sponsorship will cover the cost for a family to attend, network and learn at the conference. Sponsorship includes: Company name/logo included in the official program, signage throughout the conference.

FRIEND OF FAMILIES TOGETHER: \$1,000

Show your support of families and children as a Friend of Families Together. Sponsorship includes: 1/4 page (3.5"W x 4.75"H, Portrait Only) sized ad in the official program, signage throughout the conference, your logo on the FTNYS website and social media and one (1) full registration to the conference which includes the Reception Sunday night and the luncheon on Monday.

LEADERSHIP BREAKFAST: \$2,500

For leaders and executives from Family Peer Support Programs. This event offers an exclusive opportunity to receive valuable information and technical assistance on the transformation of the children, youth and family behavioral health system. Sponsorship includes: 1/2 page sized (7.5"W x 4.75"H, Landscape Only) ad in the official program, signage at the leadership breakfast and throughout the conference, your logo on the FTNYS website and one (1) full registration to the conference which includes the Reception Sunday night and the luncheon on Monday.

BRONZE SPONSORSHIP: \$3,000

Sponsorship includes: 1/2 page (7.5"W x 4.75"H, Landscape Only) sized ad in the official program, signage throughout the conference, your logo on the FTNYS website and social media posts, one six foot vendor table, and two (2) full registrations to the conference which includes the Reception Sunday night and the luncheon on Monday.

SILVER SPONSORSHIP: \$5,000

Sponsorship includes: Full page (7.5"W x 10"H, Portrait Only) sized ad on the inside front cover of the official program, signage throughout the conference, your logo on the FTNYS website and social media posts, one six foot vendor table, and three (3) full registrations to the conference which includes the Reception Sunday night and the luncheon on Monday.

GOLD SPONSORSHIP: \$10,000

Sponsorship includes: Full page (7.5"W x 10"H, Portrait Only) sized ad on the back cover of the official program, signage throughout the conference, your logo on the FTNYS website and social media posts, one six foot vendor table, and five (5) full registrations to the conference which includes the Reception Sunday night and the luncheon on Monday.



**Don't Miss
This Great
Opportunity!**

Visit ftnys.org to learn more!